### **Cardboard Display Stand For Different Products**

This cardboard display stand is made out of recyclable cardboard material, with 4C CMYK offset printing with high glossy/matt lamination on whole display stand, the display looks pretty shinning and luxury.

Also, to reinforce the stand, we can add metal bars under each shelf, your high weight products is also workable for cardboard display stands.

As WOW have both graphic and structural designer in house, we can help to do one stop service from design to delivery on your POP display projects.

This display stand structure is for reference only, WOW also has counter display, hook display, sidekick display, dump bin, pallet display etc. All displays in WOW can be customized according to your display purpose.

If you want to customize, contact us, we have professional designers and sales team who is able to help you make an outstanding POP display proposal!

#### **Cardboard Display Stand For Different Products**



Product Description	Content
Brand Name:	WOW Display
MOQ:	100pcs
Recyclable Material:	Corrugated paper, 300-350G CCNB, K3/K5 Corrugated
Customized:	YES! Can be the Customized logo.
Printing:	CMYK 1-4C Printing, Pantone color
Advantage:	Grab Shoppers' Attention, Recyclable, Green
artwork:	FREE
Design:	FREE
Folded:	YES. Assembling just needs 2-3mins under our assembly video guidance.
Material Certificate:	SGS, FSC, ISO9001,BSCI
Size:	Customized size
Surface disposal:	Glossy varnishing, Glossy lamination, UV, Matte lamination
Packaging:	Flat packing or pre-filled packing
Packaging details:	Special export carton. Flat packing, 1-5 pcs packed in a corrugated carton.
Quality Control:	From the material purchase, pre-production machine testing, 3 times assessment for finished goods, packing etc. We have our own QC for those processes.
Sample charge:	100% refund once the official order reaches 100pcs.
Sample lead time:	1-2 working days
Production Lead time:	5-10 working days after deposit received
Machines for production:	Die-cutting machine, Offset printing machine, lamination machine, UV machine etc.
Standard Export Carton:	Internationally standard package cartons with 5 layers.



Shenzhen WOW Packaging Display Co., Ltd





# **CUSTOM RETAIL DISPLAYS SOLUTION**

Custom Design | OEM & ODM Production | Consultation | Cardboard





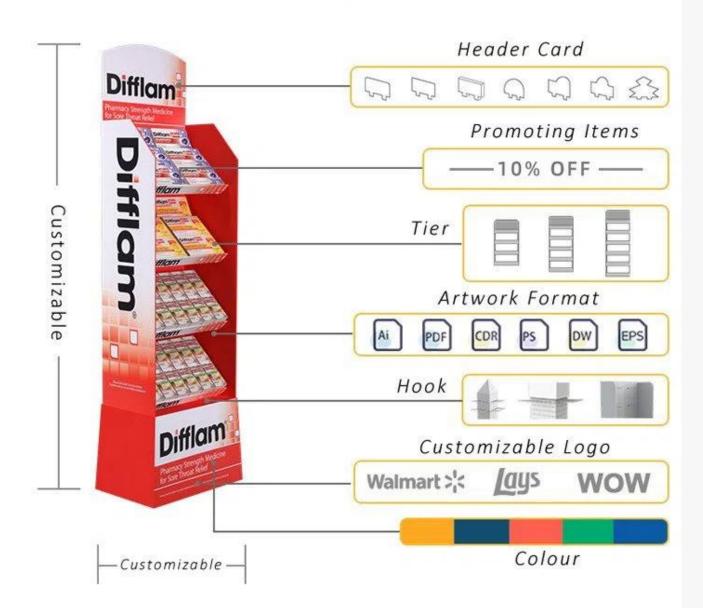








Snacks & Food Candy Cosmetic Necessities Toys



## CUSTOM CARDBOARD POP/POS DISPLAY RACKS CREATE VALUE FOR THE BARAND











Retial Floor Display Hook Display Pallet Display



深圳市伟恩包装展示有限公司 Shenzhen WOW Packaging Display Co., Ltd 地址:深圳市光明区公明街道松白路粤华工业园3楼









Shipper Floor Display CDU

# **APPLICABLE INDUSTRY**













**Toy Display** 





Gift Display

















Commodity Display Drinks & Wine Display









Electronics Display Mobile Accessories Display









**Cosmetics Display** 

**Sunglasses Display** 



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# SOME BRAND CASE







# **Nestle**





















### **DISPLAY ADVANTAGES**



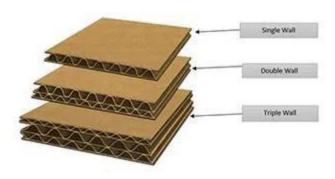
01

100% Customization Including structure, size, printing, lamination, etc.

02

Offset Printing 4C CMYK offset printing + high glossy/matt lamination.





03

100% Green Material Whole display is made out of recyclable cardboard material

04

Competitive Price WOW control full production lines in house which secure favorable prices & high quality.





05

Strong & Sturdy
Apply great design to reinforce whole stand to ensure loading capacity
30+ per shelf.

06

Fulfillment Service Available WOW is able to help you to load your products into display stand before shipment.





Shenzhen WOW Packaging Display Co., Ltd 地址:深圳市光明区公明街道松白路粤华工业园3楼

地址:深圳市光明区公明街道松白路粤华工业园 3 楼 dustrial Park, Songbai Road, Gongming Street, Guangming District, Shenzh



Tel: 0755 2319 7735 👂 Web: www.wowpopdisplay.com 👂 www.wowhuojia.com 🔞 Email: info@wowpopdispla

## **CONPANY PROFILE**



Established in 2009 and witnessing 12 years of consistent growth as a business, WOW Display has flourished as a manufacturer of in-shop brand communication tools and merchandising displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, we helped many brands improve their presence & sales in the global market. WOW Display has a wide range of POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning full production lines including printing, die cutting, gluing, mounting and packaging machine, all process are run in house, which secure the lead time and quality. Besides, WOW Display passed the ISO9001, SGS FSC in 2012, audited by Walmart in 2015, Disney in 2016 and awarded POPAI Asia in 2019.

WOW has helped thousands of businesses worldwide achieve great packaging through our specialized service. We do our best to help our clients go above and beyond to exceed expectations that ultimately impress their customers!

Our mission is to make the display and provide the service that will give you a "WOW"!









深圳市伟恩包装展示有限公司
Shenzhen WOW Packaging Display Co., Ltd
地址:深圳市光明区公明街道松白路粤华工业园 3楼
Add:3/F Yuehua Industrial Park, Songbai Road, Gongming Street, Guangming District, Shenzhen, China,518106
图 Tel: 0755 2319 7735 Ø Web: www.wowpopdisplay.com Ø www.wowhuojia.com ® Email: info@wowpopdisplay.com





## **OUR TEAM**







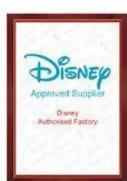






### **CERTIFICATES**











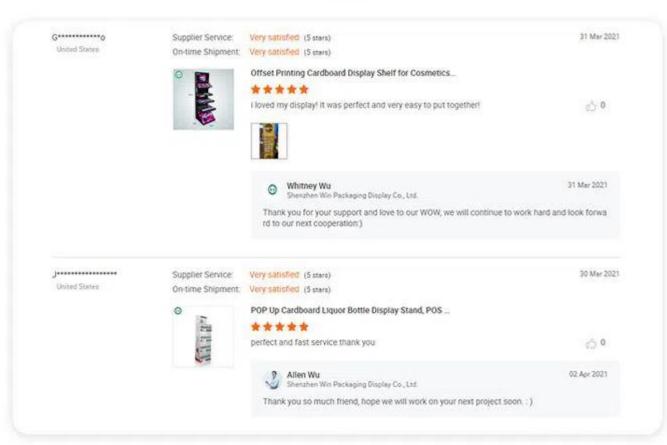


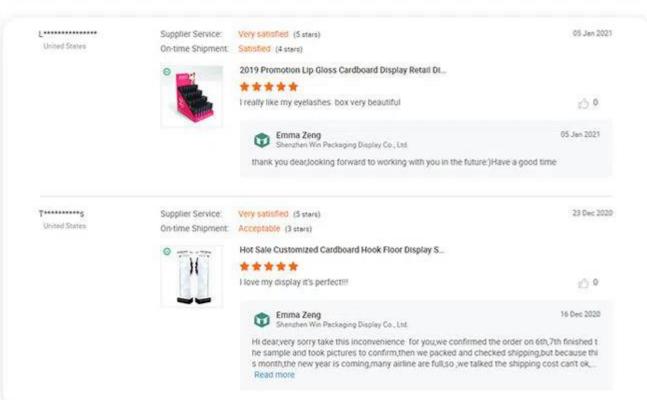
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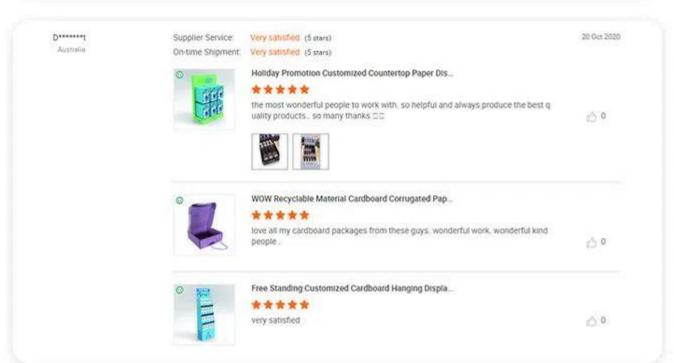


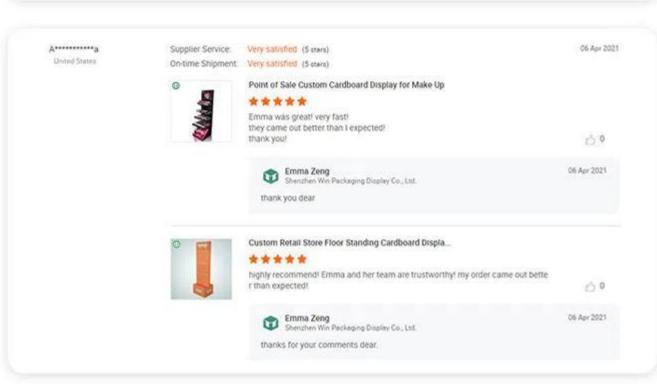


### **CUSTOMER REVIEW**





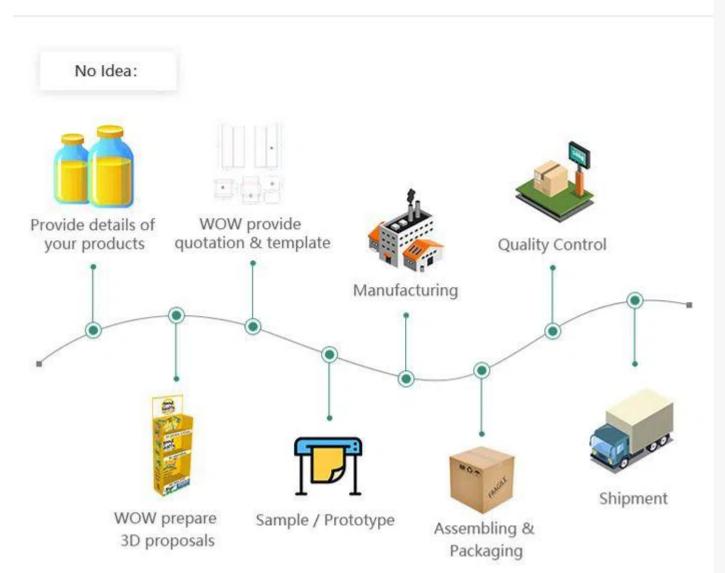






## **ORDER PROCESS**





### Packaging & Shipping

## **PALLETIZE**

 Palletize: Pack each compornents on pallet, so clients can unpack and assemble the displays in the warehouse easily, it helps client to save lots of packing cost in the mean time.













# **FLAT PACK**

 Flat-pack: To pack 1 or several sets of displays into one carton with assembly instruction sheet. Normally the assembly time is about 2-7 minutes for clients.













# CO-PACK

 Co-pack: Clients can send the goods to us and allow us to assemble the display and fill in the goods directly.













Shenzhen WOW Packaging Display Co., Ltd

地址:深圳市光明区公明街道松白路粤华工业园3楼









Q: Are you a manufactuer or trading company?

A: We are a manufacturer located in Guangming district, Shenzhen, welcome to visit our factory. :)

Q: Can you do the design for us?

A: Yes, we can do both structural and grahic design for you, once the design confirmed, we will provide 3D rendering work for you freely.

Q: How can I get a sample to check your quality?

A: 1. Please advise the size your products; 2. Select a display design; 3. Advise how many of your products should be displayed on each stand; 4. 3D design will be provided by WOW; 5. Sample will be made as soon as design confirmed.

Q: How long can I expect to get the sample?

A: Sample lead time is 1 day.

Q: Packaging & Shipping?

A: All displays can be flat packed, or semi assembled to save your time and cost.

We have been cooperating with different forwarders who can help to handle the shipment for you.

Q: What about the lead time for mass production?

A: 10 days for bulk order under 10,000pcs.